

Dateline: Friday, May 7, 2010



“Market Plunge Baffles Wall Street”

Northwestern Mutual
permanent life insurance
cash values increased.

That probably baffles them, too.

Look beyond economic uncertainty and embrace long-term predictability. Roller-coaster markets? Keep your plan on track. Start by building a better financial future with an asset that never stops growing.

That's the power of permanent life insurance from Northwestern Mutual. It's protection along with cash value, guaranteed to grow over time. All from a company that has paid over \$60 billion in dividends over the last 20 years.

Northwestern Mutual permanent life insurance. A foundation for life.

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